

PEI Curling Association General Meeting  
Cornwall Curling Club  
7 pm Monday, Dec 6, 2010  
Minutes

**1. Call to order and roll call**

President Shirley Lank called the meeting to order at 7 pm.

Lucy Newson was introduced as the PEICA's new Event Coordinator.

Present: Susan McInnis (Treasurer), Shirley Lank (President), Derek MacEwen (Secretary), Amy Duncan (Executive Director), Gayle Johnston (Technical Director), Audrey Callaghan (Vice President), Roddie MacLean (2<sup>nd</sup> VP), Paul Durant (Cornwall), Kim Matters (Crapaud), Roger Gavin (Western), Glen Betts (Maple Leaf), Cliff Poirier (Official), Rod MacDonald (Silver Fox), Eddie MacKenzie (Ch'town), Lucy Newson (Event Coordinator).

Regrets: Dave Murphy (Curl Atlantic representative), Bob Leard (Montague), Jerry Muzika (Hall of Fame),

**2. Approval of Minutes of Previous Meetings**

The minutes from the last General meeting on Nov. 2 were approved as read.

This was moved by Kim, and seconded by Audrey. Motion Carried.

**Approval of Agenda**

The agenda was approved. No new items were added.

**3. Business Arising**

**Rocks and Rings**

Curl Atlantic board has identified Rocks and Rings as their next priority for junior curling. This is supposed to be a "low maintenance" item with some upfront costs to buy the equipment, and reduced costs in years two and three. Chad McMullen of Rocks and Rings, and Danny Lamoureux of the CCA have negotiated a special price for Atlantic Canada of \$10,000, with money coming from the CCA, plus \$500 per province, plus \$3000 to be paid by the Joyce Meyers Trust Fund. The program can be made available starting January 2011.

Sport PEI grants have been sent in and approved.

National Stick 2013 – It was reported last meeting that this event would be held in Summerside. Rod MacDonald reported that he has not yet been made aware of the event.

A list of committees was sent out last meeting. Action: Everyone is asked to fill in missing information and send it back.

Ice clinic:

Bill Duck from the St. George's club in Toronto volunteered to put it on just after The Dominion. O'Leary, Alberton, Summerside, Crapaud, Montague, Belfast, and Souris were in attendance. The rock sanding box was left with the PEICA. Ideally, rocks should be sanded every four weeks.

#### 4. Correspondence

Information was received from Curl Atlantic regarding the Joyce Meyers Trust Fund.

Electronic version here: <http://www.nscurl.com/index.php?/20101207464/Newsflash/joyce-meyers-trust-fund.html>

Highlights: PEI \$500 Scholarships last year went to: Sarah Fullerton, Brett Gallant, and Adam Casey. A capital grant of \$1500 went to the Crapaud Community Curling Club.

Early in 2011, the Trustees will be announcing the application deadlines for the Capital Works and Scholarship Grants.

Information was received from Sport PEI regarding the upcoming Sport PEI awards at the April banquet. Deadline is Jan 14. Info here:

[http://sportpei.www23.a2hosting.com/news\\_main.php?id=407](http://sportpei.www23.a2hosting.com/news_main.php?id=407)

Nominations can come from individuals, or from Provincial Sports Organizations.

A discussion took place on who the PEICA would like to nominate. Consensus was reached on the following:

Volunteer administrator: Shirley Lank

Teams: Robert Campbell, who the Canadian Mixed, Kathy O'Rourke, who came second at the Scotties.

Coach: Al Ledgerwood.

Official: Cliff Poirier for the national Dominion, and for being a Brier timing supervisor last year.

Senior Athlete: Erin Carmody - MVP at the Scotties, Robert Campbell for winning his 2<sup>nd</sup> Canadian Mixed Championship.

Junior Athlete Male and Female: Alex MacFadyen - all star lead at the Juniors. Michelle McQuaid – winner of the Joan Mead award and Scholarship at the Juniors.

Intercollegiate: Anson Carmody (Canadian Mixed), Rod MacDonald (PEI winner of both Men's and Seniors), Kathy O'Rourke (second at Scotties).

CCA Awards: discussion took place on volunteer of the year. No decisions.

Information was received from the Canadian Association for Advancement of Women and Sport and Physical Activity regarding the Women In Sport Encouragement (WISE) fund. Application deadline is Dec. 10. Details here: <http://www.caaws.ca/e/grants/wise/>

Information from the CCA was received, announcing the 2013 Scotties in Kingston ON, There was also information on the Executive Director Council Meeting, and on the CUP Initiative, where member associations accumulate points based on team results at championships. PEI is currently in first place due to Robert Campbell's Canadian Championship. The CCA also announced that The Dominion sponsorship has been renewed until 2014, and that Nominations for CCA volunteer of the year close Dec. 31<sup>st</sup>.

The CCA has released three new commercials, available on YouTube: [Red Team \(Johnny "the Hammer" Chow\)](#); [Blue Team \(Mary "Bullseye" Dobbin\)](#); [Green Team \(Robert "Clutch" Stevens\)](#).

## **5. New Business**

A draft has been reviewed for a new sponsorship letter.

Calendar: The final version of the season's events calendar was distributed.

Medals: It decided to go with medals for the 15 and Under and 12 and Under. Samples were passed around. The largest medal would cost about \$4.50 each.

Motion: It was moved by Roddie MacLean and seconded by Eddie MacKenzie to go with the largest medal sample.

Tankard:

It was noted that a decision had been made to try to have only one event for the Tankard this year. Rod MacDonald noted that, if 15 teams sign up, holding a triple knockout in the time allotted will be a problem, and a preliminary event in O'Leary may be required.

Arena curling:

It was noted that both the Belfast and Eastern Kings (Souris) are holding curling on a part time basis this year. Belfast are having adult curling Friday night, and juniors on Saturday morning. They have approximately 90 curlers, and are using newly purchased rocks. Souris go Tuesday nights, and have close to 75 members. Both facilities attended the icemaking clinic. Decision: it was decided to invite them to the next PEICA meeting.

Team entitlements:

Eddie MacKenzie had a question regarding entitlements for the PEI Mixed team. It was reported that all teams that go off Island receive \$200 per player in funding.

## **6. Reports**

Financial: Susan reported that the Scotties payment from last year is not in yet, but is expected soon. Also, Labatts and a few clubs have yet to pay. A \$3500 administrative grant has been received from the PEI government, up from \$2000 last year. A number of other grants have been received: \$3300 for projects – skill camps, wheelchair demo, Atlantic wheelchair camp. NCCP training and workshops, NCCP Intro to Competitive Club workshop, Travel of \$6750, plus National Masters men and women funding (if they go) of \$200 per player.

Due to continuing questions on the subject, it was agreed to update the package given to PEI champions, to indicate what is covered what is not. Standard inclusions are \$110 for jackets and crests, plus 60 pins, plus travel money.

Players Committee:

Rod MacDonald and Eddie are working on revisions to the Rules of Play for men.

Rotation committee: This committee has 7 members, and has not met recently.

Club reports:

Montague: absent – no report

Charlottetown: Eddie report that things are going well. The Dominion Canadian Curling Club Championship went well.

Cornwall: Paul reported that they did well with the Dominion event. Club improvements from it included Jet Ice, additional end zone cameras, and draft beer. Membership is up by 15 over last year. They will be picking a coordinator for the Scotties event in the next week or two.

Crapaud: Kim reported that a Club Coach course was taking place on the weekend.

An Atlantic Wheelchair Camp is being held in January. Membership is stable. She will provide a club contact for the Seniors.

Silver Fox: Rod MacDonald reported that things are going well. The 20 team Men's cashspiel went well. Cliff could be the coordinator for the Tankard.

Maple Leaf: Glen reported that membership is "just fair", with around 30 members. Club icemakers attended the ice clinic. The rocks were being sanded.

Western: Roger reported that membership is the same as last year. The club has been renovated, with improvements including paving, and work inside and out. The rocks sanded. Roger Gavin will be event representative.

Hall of Fame: No report – Jerry was not in attendance.

Curl Atlantic: Gayle reported that a conference call took place on Nov. 28. Helen Radford is the new Executive Director.

Rocks and Rings. They are planning to hire person in each Atlantic Province to run it. The program for the first year will cost \$3,000 from the Joyce Meyers Trust Fund for startup, along with \$500 per province.

Motion: a motion to approve \$500 for Rocks and Rings program was made by Eddie and seconded by Paul. Motion carried.

A committee is being organized to do a High Performance camp, probably in Sackville early next season.

The University curling championships will have only one Atlantic representative this season. There will be a Newfoundland and Labrador representative this year as well, as they are the host province for the nationals. The Atlantic championships take place in Wolfville January 21-23. Entry deadline is Dec. 16. The nationals take place March 9-13 in St. John's.

Danny Lamoureux of the CCA is planning to offer facilitator training for Business of Curling programs. Roy Hodder has contacted Danny to find out more. A Job Description for Rocks and Rings coordinators has been drafted, and jobs will be posted.

#### Technical Director

Gayle reported that a Club Coach Workshop was held in Summerside 20-21 Nov, with 10 participants. A Wheelchair Curling demo with two-time Paralympic champion Sonja Gaudet was held. Despite good promotion by Sport PEI, there were only two attendees.

A Competitive Coach session was held last weekend at Crapaud. It was the first time this particular session (Level 2) was held. There were 10 participants. A wheelchair curler from Halifax was in attendance, and agreed to stay longer to hold a wheelchair curling clinic, which went three hours and attracted two people, one of whom was different from the last session. PEI is planning to have a team in time for the Atlantic wheelchair camp Crapaud in mid-January, with funding through the CCA. National team mental trainer Dr. Laura Farres will be a speaker at the camp, along with Helen Radford from Halifax.

Evaluators Workshop: Competitive Coaches have to do this one. It involves writing Practice Plans, and an Emergency Action Plan. Need 3-4 evaluators to help evaluate them.

She noted that she is planning to have the Amanda MacLean team from O'Leary, the Canada Games women's team, visit schools.

She reported that Kim Dolan of the 2011 Scotties will provide two passes for two people to Scotties opening ceremonies to sell at clubs for Junior programs. 60% to clubs, 40% to the PEICA technical program.

Upcoming training sessions will include Club Coach Youth, Club coach, and (in March) Competitive Coach.

A timers clinic in Montague before the Juniors is planned. Kay Atkinson and Montague club manager and Ron Whittaker are working on this.

The Atlantic 17 and Under championships are being held in Charlottetown this year, from April 15-17.

Gayle thanked The Dominion for the texturing box.

#### Executive Director

Amy reported that changes have been made to the operations manual.

The Sport Fair raised \$1500 for KidsSport.

The Sport PEI Christmas reception will be held December 9.

April 6 is the date for the Sport PEI awards banquet.

She reported that there is a large amount of leftover Canada Games water, and that it can be made available for a low price or free. Clubs and events with a need for water should get in touch with Sport PEI.

Kidsport: She reported that December 31 is the deadline, and that around a dozen apply from curling each year. Kidsport is open to children 18 and under. Income levels have moved upward from before, so more kids are eligible.

Derek agreed to add a Kidsport link to the website.

She noted that Sport PEI offices will be closed from December 24 until Jan 4<sup>th</sup> but she will be monitoring email over the holidays.

She reported that she met with John Shea of JSI insurance during The Dominion, and noted that both Charlottetown and Cornwall use this insurance. Peake and McInnis is the broker.

She reported that she has visited 6 out of 7 clubs, and will conclude the tour with Alberton next week.

She noted that there 233 juniors on PEI, about 20 percent of all curlers. Most clubs have a junior representative on board, but only O'leary has a junior curler as rep. Junior programs across the Island are similar. The big difference is the number of coaches on the ice, which varies from a 1:25 to a 1:4 ratio. All PEI junior programs need help. Some clubs help with paying for certifications, but only Charlottetown and Cornwall have fixed policies on this.

The clubs have lots of ideas on what the PEICA could do for them.

It was noted that the PEICA guideline of having helmets for kids under 12 is enforced only at Crapaud and the Silver Fox.

It was suggested that the PEICA consider having a waiver to sign for those who choose not to wear helmets. She is investigating insurance implications of wearing/not wearing helmets.

Action: Clubs are to look further at helmet use.

Discussion: There was some consensus that the age be lowered from 12 to 10, and that perhaps the clubs could better enforce this. Action: Amy to ask the clubs.

She asked whether or not the PEICA needs a junior coordinator, and what the tasks for this person should be, if it is decided that we need one.

Event Coordinator:

Lucy reported that she is new to curling and is busy learning the terminology. She volunteered at The Dominion to learn more about the sport.

She meet once a week with Amy, and has met with representatives at the Maple Leaf and the Silver Fox.

Sponsorship update: She reported that the Medicine Shoppe are out – clients are up west only. She is approaching Murphy's pharmacies.

Sylvan Learning – they are holding the Atlantic here this year, and sponsorship of that event was part of their agreement.

Credit Unions: haven't been able to get in touch with anybody (vacations)

Island Petro – the contact will not know his budget until mid-January.

Haven't got in touch with M&M Meat Shops or KFC yet.

Future Scotties: she has sent out a poster for this event.

Other business

Cliff expressed some concerns over the Rules of Play, and noted that a training session was needed to acquaint everyone with the new rules. He mentioned that we need to determine what to do with coach time for juniors. He proposed 30 seconds "travel time" to go to the far end, with 15 for the near end.

List of Committees.

Amy reported that the list was sent out, and no feedback was received.

The Dominion

Susan, who is on The Dominion Curling Club Championship advisory board, reported that The Dominion went over "fabulous". The players had a great time, the organizing committee worked hard, and the volunteers were great. \$30,000 was raised for the Canadian Paraplegic Association of PEI.

The Dominion age of PEI eligibility.

There was discussion over the age rules for The Dominion, as some younger players wanted to get in, who would be 19 before National event takes place in the fall, but wouldn't meet our current age rules of being 19 by the 31<sup>st</sup> of the year before the championship (11 month difference). It was noted that there is alcohol at the event, and those under 19 would not fit in, but it was agreed that the current rule was too restrictive.

Susan moved, and Audrey that the rules be amended to say that participants must be 19 by the start of the national event. Motion carried.

Signing authority

There was discussion on whether or not the Executive Director should have signing authority (currently she does). No decision.

**Junior Coordinator:**

The issue of whether or not a junior coordinator is needed was deferred.

**Ice logos**

It was noted that Kruger ice logos were available by the fireplace, and that clubs could take them for their own clubs, as Cornwall has what they need.

**Next Meeting and adjournment.**

The next meeting was set for Monday Jan 10<sup>th</sup> at 7 pm at the Cornwall Curling Club.

Meeting adjourned at 10:05 pm.