

Presidents Report

2009-2010

Shirley Lank

It has been my pleasure to have served as President of the Prince Edward Island Curling Association for the 2009/2010 season. It has been a very busy year.

We have had several executive meetings over the summer. Where we made up budgets for the year, etc...

We had a gathering of people from CLUBS when Curl Atlantic held their Annual meeting in the province in September this was the start of our busy year. Thanks to Danny Lamoureau for doing a open house thing at Sport PEI.

The fall started with a special meeting called to update our constitution and by-laws and to pass a budget to bring into line our spending and balance books. The next meeting was a continuation to review and update the rules. Along with these two special meetings we held our regular general meeting.

We had placed an ad for an Event Coordinator. Darrel Kirev was interviewed and hired to look after eight events at \$250.00 per event. We decided the Minor Junior events be done by the Junior Coordinator at the clubs and we would give each club \$150.00 for doing that. I was to do the Senior Mixed and the Dominion.

I touched base with some of our sponsors, Island Petroleum, M&M, Labatt's and KFC. Two new sponsors were approached and we got the Medicine Shoppe for the Masters and The Credit Union as an extra sponsor for the 15 and 12 and under.

As all of you know we decided to go with a new timing system. Monitors were purchased from Sites and Bytes and we put out a call to get used laptops. We contacted clubs, DVA, Government and private businesses. Thanks to all who helped out by donating used laptops.

November saw me off to the National Mixed where our team represented us well.

The last week in November, Susan McInnis and I attended the National Dominion Curling Club Championships at St, Georges Golf and Country Club in Toronto.

This event was well run and well received by curlers.

We hope PEI can do as well a job when we have it November 23-28, 2010. If you haven't already volunteered then by all means do so. It will be awesome to be a part of this Canadian

Championship.

I chaired the Senior Mixed Championship at the Silver Fox Curling Club in Summerside. It was a pretty small event in a pretty big club, which only had five teams. A discussion was made to drop this event with Cornwall Curling Club picking up this event as a club bonspiel.

2010 started with the 20 and under in O'Leary. I officiated at the last draw and also the closing ceremonies. The paperwork was looked after and I returned all equipment back to the office. This event was well run and a very successful event. Thanks to all the volunteers at the O'leary Club.

The Scotties was held in Montague. I did the opening banquet and the closing ceremonies. I looked after the trophies and the paperwork. Again the equipment was returned to the office. Montague had done a great job of this event. Thank you to all the volunteers and the Montague Club. Special thanks to Amy Campbell.

The Labatt Tankard Open was held at the Silver Fox Curling Club in Summerside and the final in Alberton. The PEICA sent a written letter to teams about conduct after the open. I officiate the first draw in Alberton. The ice was fast, and the curling was excellent. Thanks to all the volunteers at each of the events. Thanks to both Silver Fox and Western Clubs for hosting the Men's Tankard.

Now back to the center of the island to Charlottetown, where I had done some officiating as well as closing ceremonies at the Seniors Men's and Ladies Championships. Thanks to all who helped in any way as well as thanks to the club.

The Masters was held at the Crapaud Curling Club. I worked several draws. We get to send both ladies and men's teams to the Maritime Masters. Our ladies teams done quite well at the Maritime Masters.

This season the National Masters was held in New Brunswick and our men's Masters Winners done very well there. Both our ladies first and second teams could not go so the team of Jeanne Duffenais went to represent P.E.I.

The Stick curling event was also held in Crapaud. The Maritime Stick was hosted by Cornwall. Both of these were very successful. This was a first time for the ladies division in this event. Ruth Stavert and Gloria Clark won both events. We had three Teams go to the National Stick in Winnipeg. Walter Callaghan and Roger were first place. Second place was Floyd Stewart and Gordon Macdonald. While myself and Ruth Walsh took second place in the ladies division. While attending this event, we found a lot of interest in coming to P.E.I. in the near future. This information has been passed on.

The 17 and Under was held in Summerside and the 15 and Under and the 12 and under were hosted by the Western Club. I would like to thank the people in each club who volunteered as

well as the chair people of all these events. Thanks to the Silver Fox and the Western Clubs for ice time and your help in the running of these events.

The Mixed was held in Crapaud. M&M supplied the frozen food. I had arranged this with Heather Campbell and Ruth Walsh. M&M as well gave some extra prizes for both events which they were sponsors, the Mixed and 15 and Under.

The Dominion was held in Cornwall with Leigh Armstrong being in the province for the event. We had sound and a piper at the opening ceremonies as Leigh requested. There was a lot of good club curling with the Men's team from Montague and the Women's team from Summerside as our representatives at the National being held here in November.

That about captures our championships so far this 2009-2010 season.

We had several new people with us this year.

Stephen Marchbank, our Executive Director. Thanks for your great work. You were excellent to work with. Good luck in the future. Thanks again.

Roddie Maclean, our second Vice-President. Thanks for your support and help.

Audrey Callaghan, our first Vice-President. She was always there when I needed her. She was good to push me on. Thank you

Derek McEwen, our webmaster and Secretary. Always kept us on the straight and forever with the "What if". Thank you for all your hard work.

Gayle Johnston, for doing what needed to be done, looking after the officials' schedules. Thank you for your Excellent work.

To Susan McInnis, for your excellent work, my many thanks.

To Kay Atkinson and Cliff Poirier, what can I say? We had lots of extra work this season. We had timing clinics before all the events. Thanks to both of these people for many hours of volunteer time. Great job!

I would like to thank on behalf of the PEICA all of those people who volunteered as officials, timers, web site people, and club representatives for the many hours put in to run this association, this season.

Also, not to forget the players committee this was new this year. I believe it went well and I hope we can only improve move forward.

I would like to see us form a Junior Players committee and move in that direction with the Junior Events.

I attended all of the meetings that Sport PEI held as well as the Awards dinner at the Rodd Hotel in Charlottetown. Audrey also attended as well.

I was on all the conference calls with the Curling Association of Canada each month as well. Stephen was able to participate as well.

We would like to give a big thank you to Sport PEI for all their support and help. Thanks to Ted Lawlor's office for all the support given to our athletes and our Curling Association.

Thank for being there to support our sport!

As we move forward, we are looking at a very busy season. Along with all our regular events we are hosting the Maritime Masters and the Atlantic 17 and Under. The National Dominion is being co-chaired by me and Susan McInnis and is being held at both Cornwall and Charlottetown on the last week in November. This will be a great event but will require some volunteers.

Thanks to Kim Dolan and her committee, we will be hosting the National Scotties in the New Year!

Thank you to the City of Charlottetown and Kim for bringing this event here. Thanks to the government for their support of this event as well. It will be a great chance for all to see and support the best ladies curling in Canada. Get your volunteer forms in now. They will need all the help they can get!

I attended the Souris event to bring curling back to their area. It was well done and I hope they will be able to get curling going in that area of the province again.

Last, but not least, I would like to thank all the people who played in any of our events. Without you, there would have been no need for us.

Thanks to all the curling members across PEI. Continue to support your clubs, start new curling leagues and a Dominion Club Championship League in each of your clubs. The future will be as good as you make it!

Shirley Lank
President, PEICA

Shirley's Recommendations

- 1) All clubs have to name an event person for adult and junior event for their club.
- 2) Draw boards need to be done for our events
- 3) Clubs can decide if they want to provide food unless it is a required and cover expense by the sponsor.
 - Scotties – Banquet
 - Dominion – Reception
 - KFC - ????
 - M&M - ????
 - Junior – Banquet/meal

That is a \$20.00 sponsorship voucher to be given to the teams, in all other events that don't fall under the above category to be spent at the club.

- 4) That PEICA draw up a player's committee job description and an information booklet that has draws, etc in it.
- 5) That an Event Coordinator/Junior Coordinator be hired to work with PEICA, Executive Director and Player's Committee. That job to be advertised and job description to be reviewed. Consideration is given to it being a job which is one or two days a week or ten hours a week.
- 6) That a single entry is added to Junior events not leading to higher event and that every effort is given to make up teams from these entries.

Also recommend that medals be given as prizes instead of money for these.

Prince Edward Island Curling Association

Comparative Balance Sheet

	As at 04/30/2010	As at 04/30/2009
ASSET		
Current Assets		
TD Canada Trust	24,867.68	17,277.57
GIC Deposit	0.00	10,655.04
Accounts Receivable	22,622.00	4,540.50
Total Current Assets	47,489.68	32,473.11
Time Clocks	6,567.14	5,309.00
Depreciation-Time Clocks	-2,563.40	-2,563.40
Equipment - Office	2,385.70	2,385.70
Depreciation - Office Equipment	-1,141.98	-1,141.98
Total Fixed Assets	5,247.46	3,989.32
Total Assets	52,737.14	36,462.43
TOTAL ASSET	52,737.14	36,462.43
LIABILITY		
Current Liabilities		
Atlantic 17 Under	1,500.00	851.13
Unearned Revenue	0.00	4,700.00
Total Current Liabilities	1,500.00	5,551.13
TOTAL LIABILITY	1,500.00	5,551.13
EQUITY		
Surplus		
Retained Earnings	30,911.30	31,676.48
Current Earnings	20,325.84	-765.18
Total Surplus	51,237.14	30,911.30
TOTAL EQUITY	51,237.14	30,911.30
LIABILITIES AND EQUITY	52,737.14	36,462.43

Prince Edward Island Curling Association

Customer Aged Summary As at 04/30/2010

Name	Total	Current	31 to 60	61 to 90	91+
Brian Hurley	256.00	-	256.00	-	-
Charlottetown Curling Club	75.00	-	75.00	-	-
City of Summerside	396.00	-	396.00	-	-
Crapaud Community Curling Club	360.00	-	-	-	360.00
ERNIE STAVERT	124.00	-	124.00	-	-
Island Petroleum	1,000.00	-	-	1,000.00	-
Labatt Brewing Co Ltd	2,700.00	-	-	2,700.00	-
Maple Leaf Curling Club	40.00	-	40.00	-	-
Montague Curling Club	616.00	-	-	616.00	-
Scott	11,000.00	-	-	11,000.00	-
Silver Fox Curling and Yacht Club	1,100.00	-	-	-	1,100.00
Summer Camp	75.00	-	-	-	75.00
The Dominion of Canada	4,880.00	-	4,880.00	-	-
Total outstanding:	22,622.00	-	5,771.00	15,316.00	1,535.00

**Prince Edward Island Curling Association
Comparative Income Statement**

	May1/09 to April 30/10	Budget	May 1/ 08 to April 30/10
REVENUE			
Association Dues	15,370.00	12,580.00	11,378.00
Dominion	2,080.00	2,080.00	1,560.00
Junior & Novice	8,015.00	10,640.00	6,990.00
Masters	2,400.00	2,080.00	1,570.00
Provincial Men Tankard	2,400.00	2,800.00	2,370.00
Provincial Mixed	2,850.00	2,600.00	2,180.00
Scott Ladies	1,450.00	1,000.00	840.00
Senior Men and Ladies	3,600.00	4,800.00	3,460.00
Seniors Mixed	800.00	1,280.00	720.00
Stick	1,360.00	1,360.00	1,020.00
Atlantic 17 Under	0.00	2,040.00	0.00
Provincial Government Sponsors	0.00	0.00	3,975.00
CCA	0.00	0.00	3,750.00
Bonspiel Sponsors - Other	26,480.00	24,800.00	25,300.00
PEICA Clothing & Cresting	1,114.00	2,000.00	55.00
Interest	0.00	9,000.00	-7.92
Prov of PEI Admin Grant	2,000.00	5,340.00	2,000.00
Sport PEI TD Prg	9,000.00	2,500.00	4,500.00
Participant Cards	5,245.00	0.00	5,625.00
Technical Program	9,023.05	0.00	3,940.00
Travel Grant	4,430.00	0.00	0.00
Miscellaneous	2,572.17	1,500.00	0.00
Ticket Sales & Sponsor Hall of Fame	600.00	1,000.00	830.00
TOTAL REVENUE	100,789.22	89,400.00	82,055.08
EXPENSE			
Prizes	7,238.00	8,520.00	4,853.74
Officiating and mileage	4,736.00	5,050.00	5,379.15
Junior Mens & Ladies A/B/E	129.87	0.00	0.00
Ice rental	1,000.00	900.00	2,562.00
Food	4,183.02	6,595.00	6,145.51
Event opening & misc.	200.00	730.00	831.80
Draws and Draw Board	176.72	700.00	365.24
Hosting fees	0.00	0.00	320.00
Development	0.00	300.00	78.20
Maritime Stick Curling	800.00	0.00	0.00
Travel AGM	2,723.52	5,000.00	4,516.82
Travel Administration	4,730.00	4,500.00	9,608.86
Honoraria	7,950.00	7,950.00	12,999.96
Technical Director	13,000.00	12,000.00	0.00
History of Curling & Hall of Fame	592.26	1,000.00	2,301.14
Dues Cards and Memberships	8,367.00	9,700.00	9,750.00
Jackets, Crests, Pins	2,972.25	2,000.00	6,587.03
Curl Atlantic Symposium	1,253.00	0.00	3,020.50
Technical Programs	9,506.29	5,000.00	4,704.93
Bank Charges and Interest	300.84	250.00	115.47
Depreciation	0.00	900.00	980.38
Insurance	2,350.00	3,000.00	2,715.40
Marketing & Promotion	1,461.21	700.00	272.33
Meetings, Monthly ans AGM	1,376.25	1,000.00	391.45
Office Admin and Telephone	3,005.15	1,700.00	1,661.25
Web Site Provider	2,412.00	2,650.00	2,659.00
TOTAL EXPENSE	80,463.38	80,145.00	82,820.26
NET INCOME	20,325.84	9,255.00	-765.18

PEI Curling Association	Senior Mixed	Under 20	Junior Mixed	Scotties	Tankard	Final 6	Masters	Stick	Seniors
Revenues									
Entries 13	800	2340	980	1450	2400	0	2400	1360	3600
Travel Grant	0	1000	0	500	150	0	480	0	800
Sponsorship	0	2400	1000	11000	2700	0	500	200	1000
Total Revenue	800	5740	1980	12950	5250	0	3380	1560	5400
Expenses									
Prizes	275.59	1081.98	343.1	334.62	658	0	392.99	332	744
Officiating & Mileage	61.5	653.75	140	468.25	226	505.5	417	0	558
Ice Rental	100	100	100	0	0	0	200	0	100
Food	137	455	186	695	228	150	378	0	432
Event Opening & Misc	0	0	0	0	0	0	0	0	0
Draws & Draw Board	0	0	0	0	0	0	0	0	0
Travel Nationals	0	1000	0	500	150	0	480	0	800
Honoraria	0	250	150	250	250	250	250	0	250
Bank Charges	10.77	0	4.86	9	44.33	0	14.82	7.86	63
Office Admin, Posters	209.5	209.5	209.5	209.5	209.5	209.5	209.45	209.5	209.5
Web Site	80	210	80	135	105	90	135	130	210
Total Expenses	874.36	3960.23	1213.46	2601.37	1870.83	1205	2477.26	679.36	3366.5
Income (loss)	-74.36	1779.77	766.54	10348.63	3379.17	-1205	902.74	880.64	2033.5

	U17	Mixed	U15	U12	Dominion
Revenues					
Entries 13	2415	2850	1080	1200	2080
Travel Grant	300	0	0	0	0
Sponsorship	1500	1000	750	250	4440
Total Revenue	4215	3850	1830	1450	6520
Expenses					
Prizes	713.46	548	320	320	798.4
Officiating & Mileage	415.87	502	279	160	438.5
Ice Rental	100	0	100	100	100
Food	450	280.02	125	125	542
Event Opening & Misc	0	0	0	0	200
Draws & Draw Board	0	0	0	0	176.72
Travel Nationals	300	0	0	0	0
Honoraria	250	250	150	150	0
Bank Charges	23.6	54	7.56	15.12	9.88
Office Admin, Posters	209.5	209.5	209.5	209.5	209.5
Web Site	165	150	110	90	150
Total Expenses	2627.43	1993.52	1301.06	1169.62	2625
Income (loss)	1587.57	1856.48	528.94	280.38	3895

Executive Director Report

May 27, 2010

Over this past year I have had the pleasure of serving as Executive Director of the PEI Curling Association and while the job was challenging at times and my learning curve was steep, I gained a lot of knowledge, experience and appreciation of the sport. I have thoroughly enjoyed working with the executive, board and the curling community this past year. It was certainly an eventful year with numerous success stories on and off the ice.

As the executive director, my focus was to manage the day to day business and serve as the central point of contact for the organization. My duties included, but were not limited to the following tasks.

- Answering & returning phone calls, reading/replying & sending emails, printing/photocopying, etc...
- Prepared materials for Executive, Board and AGM meetings.
- Developed event programs/brochures for provincial events
- Assisted events coordinator and others to make sure event programs, vouchers, jacket sizes, monitors & laptops, trophies, etc... were delivered to host clubs.
- Assisted winning teams from provincial events to insure they get their jackets, crests, pins, prizes, etc...
- Helped round up pictures / paperwork of winning teams for national events.
- Communicated with vendors for various items.
- Met with Shirley many times to discuss various PEICA issues and completed assigned tasks.
- Communicate with Health & Wellness, Sport & Rec division regarding funding projects/travel funding.
- Participated in ED/CCA conference calls with Shirley
- Communicate with CCA regularly regarding various topics
- Work closely with Gayle (TD) on a regular basis regarding technical programming, curling issues, etc...
- Communicate with Susan (Treasurer) regarding PEICA financial matters
- Communicate with Derek (Sec/Web) regarding meeting minutes, information for website, etc...
- Provide assistance and communicate with curling clubs & curling community on a daily basis.
- Helped with preparation for the Sport PEI Adult Sport Expo, Eastern Kings group, ADL/PEICA Awards & Sponsor Appreciation, etc...
- Attended various meetings - PEICA board meetings, Rotation Committee meetings, Curl Atlantic meetings, Coaches meeting, Awards meetings, Meetings with Clubs, etc...
- Served as liaison with PEI Curling Clubs, Canadian Curling Assoc, other Provincial Curling organizations, Sport PEI, Curl Atlantic, other PSO's,

I have enjoyed working for the PEICA executive / board members, clubs and the curling community. It has certainly been a memorable year. I was consistently amazed at the passion that curlers have for their sport. There are many folks doing a tremendous amount of work to help grow/promote/develop the sport... which is envied by most all other provincial sport groups.

It was an absolute pleasure to work with Shirley this past year. She has worked extremely hard on behalf of the PEICA and the curling community to move the sport forward. She has made some tough decisions that were not always popular, but she always stayed true to her beliefs. Her dedication and commitment is simply amazing!

I also enjoyed working closely with Gayle this past year. She is also super dedicated and passionate about developing the sport. I have said this many times... as far as TD's go, Gayle is a gem. As you can see in her report, she works very hard.

I have mixed feelings about stepping aside as the PEICA ED. However, I have been presented an opportunity to take on an expanded role with Basketball PEI as their ED & TD. This combination would not be in the best interest of the PEICA/Curling or for Basketball PEI. The seasons/time frames are simply not compatible. I would like to thank Shirley, Gayle, Derek, Susan, Audrey and Roddie for all their assistance this past year, you are a remarkable group. I would also like to thank the PEICA board members and the curling community.

Thank you all for the opportunity.

Stephen Marchbank

PEI Curling Association
Technical Directors Report Apr. 09 – Apr. 10

General Remarks:

2009-10 has been a very busy year that has included a wide variety of events, activities and programs within the Technical Program. We have enjoyed a considerable amount of success in several of our programs and made improvements in other areas that have needed and continue to need more attention, planning and promotion.

It proved to be a little more challenging this year to hold as many Technical Workshops as we would have liked to. Being the prime time for the Canada Winter Games and the extra events leading up to the Preliminaries and Final 4's it was difficult for scheduling purposes both for facilities and getting coaches registered for workshops

With the tremendous success Curling enjoyed at the Olympics; the excellent performances/results teams O'Rourke and Gallant had at National level and the hosting of 2 major National events on PEI in 2011 there should be considerable optimism and an inspiration for Juniors, adults of all ages to become involved in a our sport.

a) Coaches, Learning Facilitators & Officials Development

Event	Date & Location	Participation	Comments
Level 2 Technical workshop	April Charlottetown	m: 5 f: 2	Book facilities, recruit & meet with facilitators, prepare agenda, order material, arrange nutrition supplies, workshop evaluation form & review (Now called Intro. Competitive Coach) Financial report prepared and submitted to PEICA Treasurer
Master Learning Facilitator Training	23-26 July Edmonton, AB	f: one	Comprehensive training on the new Comp Coach workshop as well as training for the Evaluation process to begin Oct 09
Level 2 Certification Completion Level 3 Certification Completion	Sept. 09 Oct. 09 & Mar. 10	Male: 5 Female: 2 Male: 2	Practical workbooks corrected, assessed and feedback provided to coaches Workbooks corrected and On Ice Assessment completed Certification forms prepared and sent to NCCP & CCA
Club Coach Youth Workshop	23-24 Nov. Montague	5 Coaches Male: 3 Female: 2	The participants are involved with the Junior Program in Montague Forms prepared and sent to CCA & NCCP Financial statement prepared for Treasure
Wheelchair & Vision Impaired Workshop	6 Dec. Crapaud	2 VI + Instructor 1 WC + Instructor & 6 able bodied volunteers/coaches	New bldg. entrance ramp & ramp to ice built + washroom renovated very stormy day Instructor: Cdn & World Wheelchair Champ Chris Daw Financial statement prepared and sent to CCA Excellent support & co-operation from Crapaud Curling Club & CCA
Wheelchair & Vision Impaired	31 Jan. 10 Crapaud	5 VI + Instructor and Volunteer 4 WC + Instructor & 4 volunteers	VI Curlers in Sun. night league CCC WC curlers being integrated in to Mon. & Tues. leagues in Crapaud Financial statement prepared & sent to CCA Excellent support & cooperation from Crapaud Curling Club

Club Coach Youth Workshop	14 Feb. Summerside	4 Coaches – 2 M & 2 F	2 LFs & 1 LF (OJT) book facility, course material, recruit & meet with facilitators, prepare agenda
Level 3 Technical Workshop (Open to Atlantic Canada)	26-28 Feb. Charlottetown	6 Coaches 4 male & 2 female	3 master learning facilitators 2 resource persons Book facilities, facilitators, order manuals & other material, nutrition supplies
Level 1 & 2 Officials Refresher Workshop	14 Feb. Charlottetown	3 Female 7 Male	Very well received and the need for more of the same type of workshops
Timers Clinics	Dec. 09 Mar. 10	Held in all 7 Curling communities	New & much improved technique and equipment for timing of Provincial events – special thanks to Cliff & Kay
Level 2 Technical Certification Completion Women's Apprenticeship Coaching Program	Feb-Apr. 2010 Mar. 10 –Mar. 2011	2 Female 3 Male 1 female	Practical workbooks corrected, assessed and feedback provided to coaches Shelley Gray was selected as 1 of 2 female coaches from PEI for the apprenticeship program by Prov. CG Committee

b) Grassroots Development

Event	Date & Location	Participation	Comments
Mutual Canada Games Tourney	Apr. 09 Crapaud	m: 32 f: 32 age level: 11-15	Excellent opportunity for athletes and coaches to improve their skills and knowledge by their participation in the tourney
Spud Isle Summer Curling Camp	11 -12 Aug.	m: 15 f: 16 age level: 10-15	Provides beginner to intermediate juniors with the opportunity to develop and improve basic to more advanced skills, improve their knowledge on safety, rules & etiquette, nutrition, physical & mental preparation and most of all to have lots of fun Excellent opportunity for newer and less experience coaches to have hands on experience and increase their knowledge by working with more experienced coaches and resource personnel
Summer Camp White Cap	4-8 Aug. Halifax	Juniors from PEI m: 8 f: 16 age level: 12 -16 yrs.	Top instructors from across Canada on staff- great mix of primarily Atlantic Canadian Juniors. (6 older Island Juniors and 1 adult were on staff – excellent experience and training)
Fun/Skill Games Day	16 Oct. Charlottetown	Males: 8 Females: 8 Coaches: 4	Prepared flyers, reg. forms, booked facilities, made draw for games
Fun/Skill Games Day	1 Nov. Crapaud	Males: 16 Females:16 Coaches: 8	As above
Fun/Skill Games Day	7 Nov. Charlottetown	Males: 24 Females:16Coaches: 10	As above

Canada Games Preliminary Play Downs	28-30 Nov. S'side	Males: 32 Females:24 Coaches: 14	As part of the Canada Games Committee booked facility, prepared event flyer & reg. form, received registration forms & fees, nutrition arrangements, booked officials
Canada Games Final 4s	11-13 Dec. Ch'Town	Males: 16 Females: 16 Coaches: 8	Booked facility and officials, ordered awards
McCains Fun Spiel 12 & U A & B divisions McCains Fun Spiel 15 & U	27Feb. 10 Ch'Town 28 Feb.10 Ch'Town	12 & Under 64 juniors & 16 Coaches 15 & under: 50 juniors & 10 coaches	Organized and run by the Junior Program at the CCCP Provided CCC with copies of all related material regarding the hosting of this event from the past 6 years
Provincial 15 & Under	5-7 Mar. Alberton	Males: 12 Females:24 Coaches: 9	Coordinated by Roger Gavin & Audrey Callaghan
Provincial 12 & Under	12-14 Mar. 10 Alberton	Males: 28 Females 12 10 Coaches	Coordinated by Roger Gavin & Audrey Callaghan

c) Organizational Development

April – Dec. 09	<ul style="list-style-type: none"> • Ongoing liaison at a provincial and national level regarding the CAC and NCCP transition process. • Restructuring our Technical Workshops to meet the criteria of the CCA and CAC • Recruitment and training plans for Learning Facilitators, Evaluators and Officials • Development & preparation of Technical Program Budget 09-10
Apr. 09 – Oct 09	<ul style="list-style-type: none"> • Upgrading of job descriptions for the Technical Director • Upgrading and updating the existing Policies and Procedures Manual of the PEICA - (Pres. & Comm. members) • Preparation of a comprehensive Bi-Lateral Interim Report for Prov. office
Jan. – Mar. 10	<ul style="list-style-type: none"> • Preparations for Curl Atlantic Coaching Symposium • Preparation and compiling Bi-Lateral Annual Report
Apr. 09 – Apr. 10	<ul style="list-style-type: none"> • On going recruitment of potential Learning Facilitators, Coaches & Officials

d) Promotions

Apr. 09 – Apr. 10	<ul style="list-style-type: none"> • Providing the PEICA website with all technical program related information. • Preparation and distribution of flyers, posters, brochures and agendas on all technical program related events • Providing Club Junior Coordinators & Board of Directors with current information and material • As required, prepared and submitted to newspapers or radio news items of interest to general curling community
30 Jan. 2010	<ul style="list-style-type: none"> • Information Booth at the in the Sport PEI Expo
Mar. 2010	<ul style="list-style-type: none"> • Meeting with the East Kings Rec. Dir & E.D. and provided information/material & suggestions for the April Sports Fair • PEICA had booth at Sports Fair

e) Other duties, meetings, etc.

Apr. – Aug. 09	<ul style="list-style-type: none"> • Monthly Summer Camp Meetings - Sept. wrap-up & evaluation
Apr. – Sept. 09	<ul style="list-style-type: none"> • Monthly Curl Atlantic conference calls
Apr. May June & Sept. 09 Crapaud	<ul style="list-style-type: none"> • Monthly PEICA Meetings
Apr. – Sept. 09 Ch'Town	<ul style="list-style-type: none"> • Canada Games Meetings
Apr. – Aug. 09	<ul style="list-style-type: none"> •
9 – 11 Apr. 09 Moncton 17-20 June 09 Ottawa	<ul style="list-style-type: none"> • Curl Atlantic Annual Meeting – CA mandate, Program Planning, Business of Curling, hiring of new CA Executive Director • CCA National Congress- excellent informative sessions & presentations – great opportunity for networking/sharing
14 July 09 S'Side & 16 July 09 Ch'Town	<ul style="list-style-type: none"> • Pre-season Meetings with Coaches from all curling communities on PEI – provided update on coaching certification info, Canada Games, discuss concerns and issues, receive input, recommendations for proposed coach's workshops
Aug. – Sept. 09 Ch'town	<ul style="list-style-type: none"> • Pre-season Meetings with Learning Facilitators to determine their availability for season's workshops, personnel training/needs, planning & developing schedule for coming season
May – Sept. 09	<ul style="list-style-type: none"> • Meetings with the new Multi-Sport Executive Director on an assortment of business, plans, budgets, reports, job description, schedule of events etc
Sept. 09 Ch'Town	<ul style="list-style-type: none"> • Pre-season Meeting with officials to review and evaluate previous year – assess and plan for required clinics (refresher, level 1 & level 2 clinics, Timers)
19-20 Sept. 09 Ch'town	<ul style="list-style-type: none"> • PEI hosted the annual business & planning meeting for Curl Atlantic – reps from all 4 Atlantic provinces
Aug. – Sept. 09	<ul style="list-style-type: none"> • Meetings, phone calls, emails regarding the feasibility of holding a Demonstration/Information workshop for wheel chair athletes and a mini clinic for potential coaches
Sept. 09 – Mar.10	<ul style="list-style-type: none"> • Meetings as required with Exec. Dir, on going email correspondence, phone calls etc.
Oct. 09 – Mar. 10 Crapaud or Cornwall	<ul style="list-style-type: none"> • Monthly or as called, PEICA Executive Meetings

Jan. 10	Ch'Town	<ul style="list-style-type: none"> • Mid –season Officials meeting- review, assess, plan
Feb. 10	Crapaud	<ul style="list-style-type: none"> • Mid-season Coaches Meeting – review, assess, plan, update
Feb. 10	Ch'town	<ul style="list-style-type: none"> • Mid –season meeting LFs & MLF – review, evaluate, plan
Feb. 10		<ul style="list-style-type: none"> • Prepared & submitted nominations on behalf of PEICA for Coach, Official & Volunteer Administrator for Sport PEI – ADL Awards
Dec. 09 – Mar.10		<ul style="list-style-type: none"> • Recruited officials and prepared all schedules for officiating for 12 Provincial Events
Dec. 09 – Mar. 10		<ul style="list-style-type: none"> • Prepared & submitted to PEICA treasurer all financial statements for Officials Expenses for 12 Prov. events

Partnering

- Worked in co-operation with Special Olympics manager & coach in organizing and providing Instructors/Resource Personnel for Athletes and Coaches Workshops – we have enjoyed a strong working relationship with Special Olympics over the past number of years.
- Worked in co-operation with ParaSport and Sport PEI Public Relations in promoting, advertising and recruiting of participants for the Wheelchair & Vision Impaired. Excellent support and co-operation from Nick Murray Sport PEI Public Relations Director
- Worked in co-operation with the Canadian Curling Association & Helen Radford Atlantic CCA Rep for the Wheelchair & Vision Impaired Workshops. The CCA provided the Instructors, funding for the Instructors, facility rental in addition to considerable resource material for the planning and preparation for these workshops.

Recommendations:

- To do more promotion through the school system and arrange to meet with Phys Ed teachers to encourage them to include curling in their programs. Continue to look into the feasibility of purchasing & incorporating a Rock & Rings program in interested schools
- Meet with reps from all curling communities in Aug.-Sept to arrange a schedule of workshops according to their needs/requirements
- Ensure new Learning Facilitators are recruited & trained very early in the season to work at the various Tech. workshops for the year
- A full review be made in regards to reinstating the Provincial Junior Co-ordinator's position with some short & long term planning for Junior Development Island wide.
- The 12 & Under Provincial have an A & B division to accommodate newer juniors and those who are more advanced – it has proven to be highly successful in the McCains Tourney and went very well 3 years ago in the 12 & U Prov. under Ann Doucette's direction.
- A committee be struck to do a thorough review of the Events Co-ordinators position with an updating of the job description/duties and responsibilities; the position be advertised and a person hired in a timely manner and all related event material be provided to them.
- Each Island Curling Club recruit an Events Chairperson and that a mini session be held with them very early in the season for training & direction regarding the event they will be hosting and providing them with all related information/material.

Special Thanks & Acknowledgements:

- I would like to extend a special thank you to all of the Learning Facilitators and Instructors who have been an integral part of all Technical Programs this year. They have been very instrumental in planning and executing many aspects of all programs and activities and have made a fine contribution to the success of the programs - they are as follows: AJ Campbell, Kathie Gallant, Carolyn MacPhee, Dick St. John, Marilyn Sutherland, Don Vickerson, Jeff Wilson and Nancy Yeo.
- A special thank you is also extended to Kay Atkinson, Jim & Diane Farquharson, Roger Gavin, Arleen Harris, Shirley Lank, David Murphy Cliff Poirier, Leo Stewart and Gloria Wood for their excellent officiating work at the Provincial Events. Everyone's co-operation, efforts and feedback were certainly appreciated.
- Victoria MacDonald of the Sport PEI Admin office has provided considerable assistance & support throughout the year – much thanks and appreciation is extended to her not only for her help but also for her great co-operation and pleasant manner.
- I would like to thank all members of the PEICA Board and Executive for their continued support and confidence and a very special thank you to Stephen Marchbank who has been a very dedicated & conscientious Exec. Dir for the PEICA. I am very sorry he is leaving and wish him all of the best in his new position as the Executive Director of Basketball and 55 plus Games.

Event Coordinator Reports

The 2009/2010 PEI Curling Association Events Final Report

The curling championships went very smoothly this season and there were no major issues to deal with. I have submitted reports on each of the events that I was involved with, so in this report I will only list some general recommendations for future years.

The Tankard – I would recommend that it be reduced to one weekend instead of two in years when there are less than 16 teams registered for the event.

Start of Events - Events should not be scheduled to start until Friday morning. The events will still need the same number of days to be completed, but most of the games would be played on Friday, Saturday, and Sunday. If the draw does have to go extra days, (i.e. Monday and Tuesday) there will be fewer teams left that will be forced to take time off school or work. This issue was brought up at the 20 and Under, 17 and Under and the Seniors.

Food/Meals - Food being provided by the clubs should be addressed. Two of the clubs felt that the curling association should be providing more money for food. One club of those clubs felt that money should be provided for every day that the event goes on. Most clubs had no problem with the amount being offered and one club even went beyond what was expected by providing extra food that they were not being compensated for. I'm not aware of any other provincial sports association that provides money for food and I think that this something the curling association should get out of doing. If the host club wants to provide something, that would be up to them as they see fit. If the sponsor wishes to pay extra for food, then fine we should then have munchies, banquet, food vouchers or whatever the sponsor want us to provide. The more money that the curling association spends on food only increases what the curlers end up paying to enter the event. I have heard several people complaining that entry fees were too high already and this just seems like an unnecessary expense.

Thanks - It takes many people to put on a successful event I would like to thank the event sponsors, the club managers/presidents, the event host, ice maintenance crews, Gail Johnson, and the officials that worked the events this season. I would like to give special thank to Stephen Marchbank, Shirley Lank, Derek MacEwen, Cliff Poirier, and Bill Hope and his events committee for their help and patience through-out the season.

Regards,

Darrel Kirev
PEI Curling Association Events Coordinator

Secretary/Webmaster report by Derek MacEwen. May 18, 2010

This was my third year as secretary, and around my 10th as Webmaster, having started event websites with the Labatt Tankard in February 2000, and starting up the PEICurling.com site in the summer of 2001.

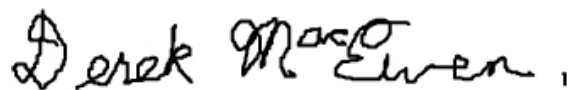
As secretary, I attended and took minutes for all Executive and General meetings during the year, and participated on the Players Committee. The minutes are available on PEI Curling.com.

As webmaster, I maintained the PEICurling.com website, and posted 605 news items, written by myself, the PEICA Executive Director and Executive, Club managers, the CCA, and local media. Much of my work, however, revolved around building results websites for the 14 provincial championships that were held during the season. Most of these sites were moved to a one-page format that is easier for curling clubs to update, and easier for our viewers to see the results.

On the main website, in mid-season, I added links to the popular Facebook and Twitter social networking sites, building links to automatically post our news items these sites. I also made our news feed available for display on the ScreenScape large screen display at the Charlottetown Curling Club.

Following the curling season, I did the first major redesign of the website since its inception, porting it entirely to the WordPress content management system platform, giving it a modern look, and adding new features including a "featured events" display, photo and video galleries, instant access to CCA news, more prominent display of our partners and sponsors' logos, and easier access to our event entry and PayPal payment systems. I will be doing additional work on the entry form during the summer, to cut down on "spam" entries, and to categorize the received entries by event to ensure that none are missed.

Respectfully submitted,

A handwritten signature in black ink that reads "Derek MacEwen," with a comma at the end. The signature is written in a cursive, flowing style.

- Derek MacEwen

AGM 2010

**PEI Curling Association
Charlottetown Curling Club**



27 May, 2010

Report Curl Atlantic 2009 – 2010

Appointed a PEICA Representative to Curl Atlantic Board November 2009, replacing Shirley Lank

Have been participating in all Curl Atlantic conference calls and meetings except for the call I missed due to being out of country. I was able though, to follow up and share discussions in my reports back to the executive and with the board of the PEICA.

My primary role has been to be a liaison between the two boards, to contribute my view in discussions and to pass on the view and position of the PEICA.

This year, one of the main projects for Curl Atlantic Board has been the planning and promotion of the Symposium 2010. The Business of Curling and Coaching Symposium (April 30 to May 2 at Mt. A.) was very successful, though numbers overall down from the larger Associations, there was excellent turnout from our province members.

The area I was most involved in, was the Ice Technician portion with presenters Jamie Bourassa, a CCA Level 4 National Instructor and Chris Tapley, NBCA Provincial Ice Technician.

As a level 2, I found it very informative and good practical for all levels of ice technicians.

Others attending were from Island were associated with the Montague, Cornwall, Crapaud, and Alberton curling clubs. All confirmed to me that they felt the weekend very productive and well worth the cost and time attending.

One other highlight, was seeing Association President Shirley Lank, receive the Investors Group Sport Volunteer Administrator Award. Good luck in the National finals as the Atlantic nominee.

A Memorandum of Understanding was sent to PEICA as well as the other Atlantic associations to cover funding from National events held in the Atlantic Region.

Legacy Trust information and procedures for completion were sent to the Associations/Clubs, present format is from club/member to ED Curl Atlantic. Some questions raised as to member association pre-screening or at least have some input on prioritizing.

The Whitecap Curling Academy has week two completely filled (August 15 – 20) and week one (August 8 – 13) almost filled. Very good response received.

Development is still on going for the guidelines for the Atlantic Under 18 Championship (17 & Under) this will be brought to each of the Associations for review and implementation; also continues exploration for the need/desire to have an Atlantic Under 16 championship (15 & Under).

Information on Curl Atlantic:



Curl Atlantic Development Coordinator

Leslie Ann Walsh

Curl Atlantic is a regional sport association created through the assistance of the Canadian Curling Association and all four Atlantic Provinces. Curl Atlantic is incorporated under the laws of the province of Nova Scotia and the regional office is located in the Halifax region.

The Development Coordinator is responsible for the overall coordination and communication of the Canadian Curling Association high performance program, curling club based initiatives, and developing new funding and partnership opportunities for its members.

The Development Coordinator will work in cooperation with the Provincial Member Associations, their partners and the Canadian Curling Association and its partners.

Mission

Our mission is to attract, retain and advance participants to grow the sport of curling in Atlantic Canada.

Vision

To structure a model for delivery of specific programs within the jurisdiction of Curl Atlantic.

Values

New relationships outside the traditional system will be explored.

The programs and services will be deliverable and available to curling clubs and curlers by qualified instructors.

Athlete development programs will focus on all skill levels and abilities from youth to junior, from adult to senior adult.

Curling Club based initiatives will focus on improving business operations and bettering membership recruitment and retention.

Curl Atlantic will assist the curling clubs in developing as true small businesses.

High Performance will enhance the development of curl/athletes and coaches to succeed at the provincial, national, world and Olympic levels.

Membership

Curl Atlantic will represent the members of affiliated curling clubs from the amalgamated curling associations of Newfoundland (N&LCA), Prince Edward Island (PEICA), Nova Scotia (NSCA) and New Brunswick (NBCA).

Each of the four associations will appoint two (2) members to the Board of Curl Atlantic.

Programs

Curl Atlantic is responsible for three (3) areas within the sport of curling:

Curling Club Business Development

Participant/Curler Skill Development

High Performance Development

Atlantic Canada Regional Development Centre

Curl Atlantic will establish a regional training centre to assist in the development of all level of athletes.

The training centre will provide high performance training opportunities to all age groups of curlers and coaches. The centre will provide developmental programs at the community level.

Regional Development Coordinator

The Development Coordinator will provide central coordination for this initiative and will support effective communication within and among the four provincial associations.

Mandate

Planning and implementation of CCA high performance initiatives;

Developing a high performance mentorship program for coaches;

Assist in organizing summer curling camps;

Assisting Provincial Associations in increasing participation at the club levels;

Coordinating the delivery of new skills programs for adult curlers;

Promotion curling within the education system;

Thank you for the opportunity to be one of the association's representatives for the past curling season.

I look forward to continue presenting the position and goals of the Association with Curl Atlantic.



David Murphy
Curl Atlantic Representative
PEI Curling Association



Prince Edward Island Curling Hall of Fame and Museum

Annual Report for PEICA

AGM on May 27, 2010

The Prince Edward Island Curling Hall of Fame and Museum was formed in 2007, under the auspices of the Prince Edward Island Curling Association.

The Board of Directors are: Jerry Muzika, Chairman, Bev Millar, Marilyn Sutherland, Paul H. Schurman, and Shirley Lank. Barbara Currie was a member since 2007, but she passed away in February of this year.

The main objectives of the Hall of Fame and Museum are "to recognize, honour and pay tribute to individuals or teams on the basis of playing ability, sportsmanship and character, who have achieved extraordinary distinction in the sport of curling, whether that distinction be as an amateur or a professional" and "to recognize, honour and pay tribute to those individuals who have given distinguished service and have made major contributions to the development of curling on PEI".

The first annual induction ceremony was held on November 15, 2007, at the Silver Fox Curling and Yacht Club in Summerside. There were 10 inductees honoured for their outstanding contribution to the sport of curling.

The second induction ceremony was held at the Charlottetown Curling Club in Charlottetown on October 20, 2008. The inductees were: Orville Willis, Leonard Murphy, Marie Toole, Al Ledgerwood, Freeman Miles, John Squarebriggs, Elizabeth Macdonald, and Wen Macdonald.

This year, the induction ceremony was held at the Silver Fox Curling and Yacht Club in Summerside on October 19, 2009. The inductees were: Art Burke, George Allison (Joe) Saunders, Wanda Hunter, and Sharon Knox.

The next induction ceremony will be held at the Charlottetown Curling Club in Charlottetown on Oct. 18, 2010.

Jerry Muzika
Chairman

Player's Committee Report 2009-2010 for PEICA

Members: Bill Hope, Rod MacDonald, Stefanie Clark, Blair Jay. PEICA rep. Derek MacEwen

The Player's Committee was formed for the 2009-2010 season with the mandate being that the committee would investigate and prepare draws for the five majors that lead to national championships for Prince Edward Island. These were the Scotties, Tankard, Senior Men's, Senior Women's and the Mixed. The idea was to allow the players in each event a choice of play. In the past there had been a number of events where the players had not been consulted and there were problems. This committee allowed the players to select the play by a majority vote and eliminate the problems for the PEICA.

The first event was the Scotties and the ladies chose a triple knockout format with a draw to the button for the hammer each game. There was some confusion as to who controls the hammer in the playoffs and should be spelled out for the future. The event went well and the format was well received. The Labatt Tankard was the second event and we used a triple knockout for the open portion of play and a final six round robin with a three team playoff format for the final. This event went well. Rules which had been omitted such as the seeding of teams, etc. should be reinstated for the men. The third and fourth events were the Seniors. Each chose a triple knockout format with the men drawing for hammer and the ladies chose the flip method. The men's play was the first time they had been allowed a triple format and was well received. The dates for the playoff allowed the committee to offer this format and should be maintained. Even though the first two dates of play were not used this time, it should be kept to allow this flexibility for the coming years. (Clubs with less number of sheets would require more time) The draw for the hammer rule should be put into the rules for next year. Again, spelling out the hammer and colour choices for the playoffs should be put into the rules. The final event of the year was the mixed. With 14 teams the choice of the style of play was limited and the double knockout format was used. The teams voted on the hammer decision, but due to a miscommunication they were not informed of the outcome, so they flipped for the hammer. Again a rule that can be easily fixed for the next season.

The mandate of the committee was to offer flexibility to the players and eliminate problems for the event coordinator prior to the event and we believe we have accomplished that goal. We would recommend that the PEICA continue with a committee for the coming year.

Submitted April 2010

Motions for PEICA

Motion 1

PEICA would like to move that the Men's & Ladies Seniors have two separate events, but on the same week-end for a trial period of three years.

Motion 2

The PEICA would like to propose that we have an event called "The Little Scotties".

- This event will run the same time and at the same club as The Scotties.
- No participant card required.
- Eight teams, limited to two pools. Cross over one plays one
- Scott product prizes
- Entry fee would be \$25.00 - \$30.00 per team/person

Benefit would be:

- Increase people in events
- More people at the banquet
- Club hasting would benefit

This would be for people who have never curled in the Scott Tournament. There would be two year limit on playing in this event,

Motion 3

I would like to recommend that we change page 27 – Awards to make the Executive Director chair of this committee, and not the second Vice-President.



2010-2011 Provincial Championships



Event	Club	Dates	Deadline	National	World	Entry Fee	Coordinator
Pepsi Juniors (20 & Under)	Montague	Jan 2-4	Dec 5	Feb 4-12	Mar 3-11	\$45/ player	
Medicine Shoppe Masters (60 & Over)	Charlottetown	Jan 24-27	Dec 27	Dec 14-18		\$40/player	
Scotties Tournament of Hearts Women's	Cornwall	Jan 27-31	Dec 30	Feb 19-27	Mar 17-25	\$50/player	
Labatt Tankard Men's	Silver Fox	Feb 3-7	Jan 6	Mar 3-11	Mar 30-Apr 8	\$50/player	
Sylvan Learning 17 & Under	Maple Leaf	Feb 3 -7	Jan 6			\$35/player	
PEI Credit Union Senior Men's	Maple Leaf	Feb 10-13	Jan 13	Mar 3-11	Mar 30-Apr 8	\$50/player	
PEI Credit Union Senior Women's	Crapaud	Feb 10-13	Jan 13	Mar 17-24	TBD	\$50 player	
Ferguson Funeral Homes Stick	Montague	Mar 1-3	Feb 1			\$40/player	Stick Group
KFC 12 & Under & M&M Meat Shops 15 & Under	Silver Fox	Mar 4-7	Feb 4			\$30/player	Club
The Dominion Provincial Club Championship	Western	Mar 11-13	Feb 7			\$40/player	
M&M Meat Shops Mixed	Charlottetown	Mar 17-20	Feb 17	Nov 12-19		\$50/player	
Island Petroleum Junior Mixed	Cornwall	Mar 17-20	Feb 17			\$35/player	

All adult events that lead to a National (Men's Open, Scotties, Seniors & Mixed) will require an additional CCA competitor's card fee per person per event. Please note that start and end dates may vary slightly, depending on signup and other requirements)