

Curl PEI

Executive / Board of Directors

October 29, 2014

Time: 6:30-8:30pm

Location: Room 234, Royalty Centre

Meeting called by: Angela Hodgson
Angela Hodgson, Andrew Robinson,
Rod MacDonald, Michelle MacIntyre,
George Koke, Paul Niema, Susan
Hubley, Cliff Poirier, Clair Sweet
Attendees: **Note taker:** Amy Duncan
Regrets: Larry Richards, Philip McInnis, Roger Gavin
Type of meeting: Board

Minutes

Agenda item: Approval of the August 13, 2014 meeting minutes. **Presenter:** Angela H.

Motion: Approve the minutes from the Curl PEI Board meeting on August 13, 2014 as presented. Moved by Paul N., seconded by Clair S. M/C

Agenda item: Approval of the agenda **Presenter:**

Motion: Approve the agenda as presented. Moved Andrew R., seconded by Susan H. M/C

Agenda item: Business arising from the minutes. **Presenter:**

Information:

- Angela informed the Board that the group of people concerned about junior curling on PEI did not respond to the offer to meet on September 2 and they have not been in touch since that time.
- Angela informed the Board that we were granted an extension, until October 15, to respond to the Human Rights complaint. We did submit a written response and are now waiting for the complainant to respond as per the process.
- Angela informed the Board that the Executive had just seen a presentation from Fresh Media reviewing the survey results and announcing the campaign vision. She then went through the presentation with the Board.
- Angela reviewed the Motions from the CCA AGM with the Board.

Discussion: There were concerns from the Board about who was surveyed; it was felt non-curlers should have been surveyed instead of clubs and curlers.

There was discussion around a set rate of \$10/person per game might work. This could work if it was for a rental fee or a drop in fee.

Club reps felt this presentation would be better suited for the staff and decision makers at each club.

The Board felt it is important to continue with the campaign; however, it was felt a January launch would be better timing and would allow the clubs to gather all information and set prices that are required.

Motion: To continue to work with Fresh Media and move ahead with the campaign as it was presented but changing the launch date to January. Moved by Cliff P., seconded by Susan H. M/C

Action items	Person responsible	Deadline
✓ Request Fresh Media to present the campaign to the Clubs (staff and decision makers).	Amy D.	ASAP
✓ Once the meeting dates are set ensure all necessary information is given to the clubs prior to the meetings so they can come prepared.	Amy D.	ASAP

✓ Sent the draft CCA AGM minutes to the Board Amy Oct. 30

Agenda item: Curl PEI Rules of Play **Presenter:** Angela H./Amy D.

Discussion: The Board was reminded that we had made changes to the Curl PEI Rules of Play in the spring and had planned to approve them at the AGM in May but we did not. It was decided we would approve them tonight.

Motion: Move to approve the Curl PEI Rules of play as presented. Moved by George K., seconded by Paul N. M/C

Action items	Person responsible	Deadline
✓ Distribute the revised Curl PEI Rules of Play to the Board and clubs.	Amy D.	Oct. 30

Agenda item: Curl PEI Programs & Services **Presenter:** Angela H.

Discussion: Angela reviewed the Curl PEI Programs and Services document given to everyone at the meeting, highlighting each item. It was explained that there are a number of opportunities for the under 13 age group and the reason for that is that is what the majority of government funding is targeting.

Action items	Person responsible	Deadline
✓ Distribute the Club Development Grant applications to clubs.	Amy D.	Oct. 30
✓ Share information about the programs and service being offered with club members.	All	Ongoing

Agenda item: Sport PEI/Synergy Fitness Performance Training **Presenter:** Amy D.

Discussion: Sport PEI and Synergy Fitness have developed a Sport Performance Program for Island athletes. In September it was announced and in October PSOs had to apply to be one of 10 participating sports. Each sport is allowed up to 20 athletes; each athlete who participates will cost \$200. The services under the Sport Performance Program will include 40 contact hours of professional services, among a few other things. Curl PEI applied and has been accepted, we now have to decide how to determine our athletes.

Conclusions: It was decided we should put an open call out to Island curlers to apply. Once we know who is interested decisions can be made as to who will participate. Priority will be given to those who are working towards national events.

Action items	Person responsible	Deadline
✓ Send out a call to curlers to apply to participate in the Sport Performance Program.	Amy D.	Nov. 3

Agenda item: Curl Cast Opportunity **Presenter:** Amy D./Cliff P.

Discussion: CCA offered the use of Curl Cast to the Atlantic MAs through Curl Atlantic. Curl Cast is a program used for live end to end scoring at events. There were three options offered to the MAs, one with a lump sum fee for Curl Cast on MA's website; a second with a per event fee and Curl Cast hosted on MA's site or Curl Atlantic's website; and the third option the service offered for free for one year with the commitment from the MA to use it for every provincial event and Curl Cast hosted on the Curl Atlantic website.

Motion: For the 2014/15 Curl PEI will use Curl Cast, free of charge for all provincial events through the Curl Atlantic website, as offered by the CCA. Moved by Rod M., seconded by Susan H. M/C

Action items	Person responsible	Deadline
✓ Inform CCA of our decision.	Amy D.	ASAP

Agenda item: Roles of Board Members **Presenter:** Angela H.

Discussion: It is the hope of Angela to have a presence at each of the provincial championships for the coming season. Angela produced a list of events and potential representatives to attend each one. She also highlighted what the duties of the representative.

Action items	Person responsible	Deadline
✓ Notify Amy D. or Angela H if you are unable to attend the event you are assigned.	All Directors	ASAP

Other Information

Reports:

- Angela gave a brief review of the CCA Summit held in Niagara Falls in August.
- Maple Leaf – Started the ice earlier this season in hopes of attracting more people. Offering a Bring Back and New Curler rate of \$125/member, currently there are 11-12 members who were not members last season. Opening spiel is Nov. 21.
- Silver Fox – Started the ice later this season. The plant has been on and ice was being made but there was a water break at Holland College that has impacted the process. Opening spiel ins Nov. 8
- Crapaud – Regular season is set to begin in a week. Currently numbers appear to be down from last year. Some initiatives for this season include: Junior Novice program; Junior Competitive program; 2 on 2 on Tuesdays; Chase the Ace – Crapaud will be the home for this Farmers Helping Farmers fundraiser.

Action items	Person responsible	Deadline
✓ Prepare a summary of information gathered at the Summit.	Amy D.	Nov. 19

Next Meetings: November 19, January 7, February 4, March 4

Meeting Adjourned.